

**Lisa M. Cribben**

Partner - Business Valuation and Transaction Support Services

**Current Position and Responsibilities**

Lisa Cribben assists Wipfli LLP’s clients all over the United States with their valuation and purchase and sale transaction support needs. With over 10 years of operational and 13 years of valuation experience, she is able to provide expert advice with an understanding of client needs.

**Specializations**

* Valuations of closely held businesses in all industries
* Valuations for health care, manufacturing, construction and real estate, auto dealerships, and service companies
* Specialty expertise in the valuation of health care practices including hospitals; ambulatory surgery centers; physician, dental, and physical therapy practices; and other health care entities
* Merger and acquisition transaction support
* Acquisition assistance including cash flow analysis, negotiations, due diligence, and other sale assistance
* Expert testimony in court relating to business valuations, damages, and lost profits

**Past Experience**

* CFO of a nursing home and assisted living company
* Various accounting roles in a public utility company

**Awards**

* Volunteer of the Month - 2007
* Family of the Month - Knights of Columbus

**Professional Memberships and Activities**

* American Institute of Certified Public Accountants (AICPA) - Member
* Wisconsin Institute of Certified Public Accountants (WICPA) - Member
* American Society of Appraisers (ASA) - Member
* Institute of Management Accountants (IMA) - Member
* Wipfli Women’s Impact Network - Eastern region coordinator
* Green Bay YWCA - Treasurer and board member
* Girl’s Youth Basketball - Coach (2010 to present)
* Local Catholic school - Board president and member of the school board
* National Railroad Museum - Board member
* UW-Green Bay Alumni Association - Board member

**Education**

University of Wisconsin-Green Bay

* Bachelor of arts degree in accounting

Covey Leadership Training

**Contact Information:**

Please contact Lisa in our Green Bay office.

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E-mail: lcribben@wipfli.com

**Certifications:**

Certified Public Accountant

Accredited in Business Valuation with AICPA

Accredited Senior Appraiser

Certified Management Accountant